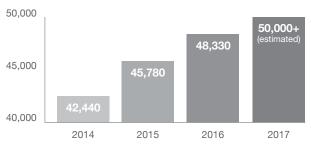




### An alarming trend.

Oral cancer statistics are changing, and not for the better.

### Americans Diagnosed with Oral or Pharyngeal Cancer\*



Worldwide the problem is far greater, with new cases annually exceeding 450,000.<sup>+</sup>

### Change the outcome.

The ViziLite PRO adjunctive screening device may facilitate early detection of potentially harmful abnormalities.



# Early detection is critical.

The conventional head and neck examination has not significantly reduced mortality rates or facilitated early diagnosis.

Late Diagnosis	Early Diagnosis
Poor survival rates (~57% will be alive in 5 years)⁺	Increases survival rates (~83% will be alive in 5 years) <sup>†</sup>
Requires aggressive treatments	Less invasive treatments may prove successful
Lowers patient quality of life	May extend life and improve quality of life

# See the difference.

Lack of fluorescence reveals damaged or abnormal cells before they may be noticed visually using a normal clinical exam light.



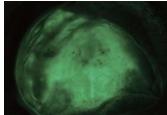
Mild dysplasia viewed under white light with the naked eye



Moderate dysplasia viewed under white light with the naked eye



Same patient's oral cavity; visualization enhanced by ViziLite PRO



Same patient's oral cavity; visualization enhanced by ViziLite PRO

### **Mutual Patient & Office Benefit**

- easyicknd painless examination
- Indikedised of early detection
- Supportsearch
- bptischmology
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### **The Bottom Line**

Ultimately, how you present this service to your patients and how frequently you encourage them to be re-screened, are both up to you. Implement a structure that suits your practice, and start changing statistics for the better.

Billing and Coding <sup>1</sup>	
Fee Range	\$0 - \$35
CDT Code	D0431 <sup>2</sup>

\*Cancer Facts & Figures 2014, 2015 & 2016; American Cancer Society

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**Optical Viewing Filter** 

Ergonomic Design

clinician comfort.

**Quiet Operation** 

Cordless, easy-to-hold handle

Lightweight, aluminum housing serves as a natural heat sink, which eliminates the need for an internal fan.

Long-Lasting Rechargeable

Perform over 100 one-minute examinations on a single charge, improving clinical efficiency.

Lithium-Ion Battery Charger Multicolor LED indicates charging status:

Lithium-Ion Battery

During Charging

enables ease of use and provides

Enhances visualization and

improves contrast between healthy and abnormal tissue.

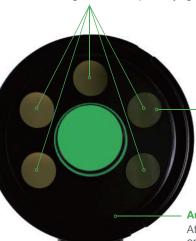


# Introducing ViziLite PRO

The ViziLite PRO Oral Lesion Screening System has been engineered to operate within the wavelength for optimal discrimination of oral lesions. This latest innovation in light-based fluorescence technology provides a fast and effective approach to detecting epithelial dysplasia, even in its earliest stages.

#### Work in the Light

Five (5) powerful shortwave violet output LEDs generate biofluorescence and enhance visualization in the oral cavity, without needing to dim the operatory lights.

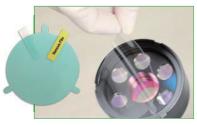


#### **Light Output Regulation** Output LEDs maintain

full power until battery is depleted.

#### Auto Shutoff

After five minutes of continuous operation, the violet output LEDs automatically turn off to conserve battery power.



#### **Minimal Consumable Overhead** Single-use protective lens covers prevent cross contamination at a cost of less than \$1 per patient.\*



**Patient Protective Eyewear** Polycarbonate amber lenses absorb 99.9% of harmful UV A, B and C, 180–380 nm.





Fully Charged

\*Based on U.S. retail price. Canadian pricing may vary





ViziLite PRO is a key pillar of the DenMat Soft Tissue Management Program.



歡迎來電預約